

[Se non leggi correttamente questo messaggio, clicca qui.](#)  
[If you do not read this message correctly, click here.](#)

# metalmobil news

10.2018



## Metalmobil + Marc Sadler + Basic Collection @ Budapest Design Week

La **Budapest Design Week** è il più grande evento di design in Ungheria: 15 giorni, 250 eventi per numerose location. In questo contesto di grande fermento creativo, Marc Sadler, in collaborazione con Metalmobil e Basic Collection, ha condotto due momenti fondamentali con studenti e designer.

**Budapest Design Week** is the biggest design event in Hungary: 15 days, 250 events in numerous locations. In this context of great creative ferment, Marc Sadler, in collaboration with Metalmobil and Basic Collection, has conducted two key moments with students and designers.



L'11 ottobre in uno speech dal titolo **Design is Everywhere**, **Marc Sadler** ha raccontato la propria storia, la collaborazione con Metalmobil e il futuro del design a un gruppo di 80 architetti e designer ungheresi.

Il giorno successivo con 30 studenti della **MOME (University of Art and Design, Budapest)** Sadler ha tenuto il workshop: **What's next in chair design?** Seeking the best compromise among different and often conflicting

On October 11th in a speech titled **"Design is Everywhere"**, **Marc Sadler** talked about his story, the collaboration with Metalmobil and the future of design to a group of 80 Hungarian architects and designers. The next day with 30 students from **MOME (University of Art and Design, Budapest)**, Sadler held the workshop: **"What's next in chair design?"** Seeking the best compromise among different and often conflicting needs:

needs: language, technology, target price, recyclability.

La risposta degli studenti è stata eccezionale, tanto che Marc Sadler ha commentato: "uno dei migliori workshop, pieno di idee e proposte interessanti".

language, technology, target price, recyclability".

Students' response was overwhelming, to the point that Marc Sadler commented: "one of the best workshops, full of ideas and interesting proposal".



Il tutto nella cornice dello showroom di **Basic Collection**, che ospita per l'occasione il primo **shop in shop** Metalmobil a Budapest.

These events were held at **Basic Collection** showroom that also features the first Metalmobil **shop in shop** in Budapest.

[> Guarda la photo gallery.](#)

[> Watch the photo gallery.](#)

---

**metalmobil.com**

Italia +39 0721 203607 Export +39 0721 203601  
commerciale@metalmobil.com - export@metalmobil.com



[Unsubscribe](#) | [Cancella iscrizione](#)