



What is your earliest memory?

My earliest memory is probably when I used to walk with my dad and my mom in the Dolomites - exactly at Domegge di Cadore - to go to buying zucchini to the near countryside farmer.



ET AL Bloom

How do you feel about democratic design?

I think that the use of the word democratic from design community is wrong. For years this word has been used with the meaning of "cheap" while my idea is that all kind of design are democratic - both low and high hand - as they are for everyone.

What's the best advice that you've ever gotten?

"Breath, don't want everything immediately"